

COA PHOTOGRAPH STANDARD



AGENDA:

- ANTI-TRUST STATEMENT
- INTRODUCTION
- WORK GROUP TO DEVELOP STANDARD
- AI PROCESSING OF PHOTOGRAPHS
- OPEN FORUM

INEFFICIENCY - A BURDEN ON INDUSTRY

- Container estimates generate millions of photographs
- Some of which are of questionable quality and identity?
- Cost of lifts, labour, managing files, assessing and overall delays?
- COA standard for photographs, a step towards effective AI

CONTRACTUAL AND EVIDENTIARY FUNCTIONS:

- Justify the repair decision
- Support cost recovery from:
 - Lessees
 - Shipping lines
 - Insurance providers
- Resolve disputes
- No photo, no approval, no payment”



PRESENT

- Ranges from:
- Basic photograph equipment and IT
- Advanced apps and mandatory photo fields
- Trust in depots results in rejection of estimates without photo evidence
- AI-assisted damage assessment from photographs

SUPPORT FOR THE DEPOT ESTIMATOR (PHOTOGRAPHER)

- All weather conditions
- Lack of space for optimum camera angles/distance
- Lighting
- Camera and IT issues
- Restricted time and remuneration
- Lift equipment issues
- Safety hazards

- But we sit in our comfortable offices proposing exacting standards

FORM A WG TO CONSIDER & CREATE A SOLUTION

Identify:

- Problem specific – consult with stakeholders
- Existing standards evaluate pros and cons
- Scope taking account of existing Apps and upcoming AI technology
- Create standard
- Buy-in of majors creates means of enforcement
- Training package and launch

ISO STANDARD FORMAT

- COA TG10:2026 Draft R1
- Photography for Condition Assessment of Freight Containers — Quality Control and Identification Requirements
- 1 Scope
- This document specifies requirements for the capture, quality control, identification, traceability, and management of photographic records used to report the condition of freight containers.
- This document applies to photographs taken of:
- ISO series 1 freight containers (including dry, refrigerated, tank, open-top, and flat-rack containers);
- This document is applicable to photographs used for condition surveys, damage reports, incident investigations, claims support and audit records.

THANK YOU



ACTIONS

- 1.
- 2.
- 3.